

# Memorandum



**Date:** October 18, 2005

Agenda Item No. 8(D)(1)(H)

**To:** Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

**From:** George M. Burgess  
County Manager

**Subject:** Resolution Authorizing the Disbursement of Funds from the Biscayne Bay Environmental Enhancement Trust Fund for BAYNANZA 2006

## **RECOMMENDATION**

It is recommended that the Board approve the attached Resolution authorizing the disbursement of \$82,000 from the Biscayne Bay Environmental Enhancement Trust Fund (BBEETF) for BAYNANZA 2006.

## **BACKGROUND**

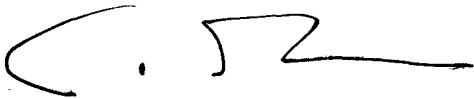
BAYNANZA 2006, the 24th celebration of Biscayne Bay, is a cooperative effort by the Department of Environmental Resources Management (DERM), environmental groups in Miami-Dade County, and the community at large. Various environmental events are organized during the month of April (last year there were over 40 events) as part of the celebration. The Department's showcase event is Biscayne Bay Cleanup Day, a community-wide shoreline cleanup that takes place at 30 sites simultaneously within Miami-Dade County. The next Biscayne Bay Cleanup Day will be held on April 22, 2006. In addition to Biscayne Bay Cleanup Day, other major BAYNANZA events include community Earth Day celebrations, a teacher's workshop, photography contests, nature walks and similar activities.

BAYNANZA is part of the County's long-standing commitment to enhance public awareness of the Bay as a recreational, aesthetic, economic, historic, scientific, and environmental resource. BAYNANZA events like Biscayne Bay Cleanup Day help maintain and improve Biscayne Bay, its spoil islands, and its shoreline. Last year, over 6,500 volunteers registered to participate in Bay Cleanup Day. In addition to the educational component of Biscayne Bay Cleanup Day, neighborhood Earth Day Festivals are designed for environmental education and outreach to heighten awareness about Biscayne Bay ecology and our environment in general. Neighborhood Earth Days were celebrated at locations such as Little Haiti and Little Havana last year. Similar neighborhood Earth Days are being planned with local non-profit organizations this year.

In order to implement the educational, public awareness, and enhancement elements of BAYNANZA 2006, including Bay Cleanup Day, funding of \$82,000 from the BBEETF is being requested for goods, services, commodities, and materials (see Attachment A). As in the past, DERM will continue to seek additional funds and services through sponsorships from private organizations. This funding would be in addition to funding received from the BBEETF and may offset the total amount of the request depending on the success of the sponsorship effort and the

types of services acquired through private sponsors. Pursuant to Section 7-22.1 of the Code of Miami-Dade County, Florida, Ordinance 85-11, funds generated by local boat registration fees and deposited into the Biscayne Bay Environmental Enhancement Trust Fund may be used for water body maintenance and enhancement activities such as BAYNANZA.

The educational and public awareness expenses that will be incurred during BAYNANZA 2006 include: the printing of various materials such as posters, banners, and registration forms, postage, educational resource materials, performances, promotional costs, buses and / or vans for school children and teachers for travel to field trips, teachers' workshop costs, recycled content T-shirts, portable restrooms, water for volunteers, temporary staff expenses, garbage bags and garbage removal after cleanup, and other incidental costs. Biscayne Bay Cleanup Day is the largest educational outreach opportunity for DERM and is designed to help the community understand the ways that individuals can protect our environment, and the Bay in particular. For this reason, DERM makes a point to purchase recycled content T-shirts to give to our volunteers to thank them for their hard work. The T-shirts are part of the Department's educational message and the volunteers notice the tags on the T-shirts indicating that they are made out of recycled materials.



Assistant County Manager



# MEMORANDUM

(Revised)

**TO:** Honorable Chairman Joe A. Martinez  
and Members, Board of County Commissioners

**DATE:** October 18, 2005

**FROM:** Murray A. Greenberg  
County Attorney

**SUBJECT:** Agenda Item No. 8(D)(1)(H)

Please note any items checked.

- ☐ "4-Day Rule" ("3-Day Rule" for committees) applicable if raised
- ☐ 6 weeks required between first reading and public hearing
- ☐ 4 weeks notification to municipal officials required prior to public hearing
- ☐ Decreases revenues or increases expenditures without balancing budget
- ☐ Budget required
- ☐ Statement of fiscal impact required
- ☐ Bid waiver requiring County Manager's written recommendation
- ☐ Ordinance creating a new board requires detailed County Manager's report for public hearing
- ☐ Housekeeping item (no policy decision required)
- ☐ No committee review

Approved \_\_\_\_\_ Mayor

Agenda Item No. 8(D)(1)(H)  
10-18-05

Veto \_\_\_\_\_

Override \_\_\_\_\_

RESOLUTION NO. \_\_\_\_\_

RESOLUTION AUTHORIZING THE  
DISBURSEMENT OF FUNDS FROM THE  
BISCAYNE BAY ENVIRONMENTAL  
ENHANCEMENT TRUST FUND FOR  
BAYNANZA 2006

WHEREAS, this Board desires to accomplish the purposes outlined in the accompanying memorandum, a copy of which is incorporated herein by reference;

NOW, THEREFORE, BE IT RESOLVED BY THE BOARD OF COUNTY COMMISSIONERS OF MIAMI-DADE COUNTY, FLORIDA, that this Board, pursuant to Section 24-40 of the Code of Miami-Dade County, hereby approves the funding of up to \$82,000 from the Biscayne Bay Environmental Enhancement Trust Fund to be used for BAYNANZA 2006.

The foregoing resolution was offered by Commissioner \_\_\_\_\_, who moved its adoption. The motion was seconded by Commissioner \_\_\_\_\_ and upon being put to a vote, the vote was as follows:

Joe A. Martinez, Chairman  
Dennis C. Moss, Vice-Chairman

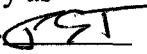
Bruno A. Barreiro  
Jose "Pepe" Diaz  
Sally A. Heyman  
Dorrin D. Rolle  
Katy Sorenson  
Sen. Javier D. Souto

Dr. Barbara Carey-Shuler  
Carlos A. Gimenez  
Barbara J. Jordan  
Natacha Seijas  
Rebeca Sosa

The Chairperson thereupon declared the resolution duly passed and adopted this 18th day of October, 2005. This resolution shall become effective ten (10) days after the date of its adoption unless vetoed by the Mayor, and if vetoed, shall become effective only upon an override by this Board.

MIAMI-DADE COUNTY, FLORIDA  
BY ITS BOARD OF COUNTY  
COMMISSIONERS

HARVEY RUVIN, CLERK

Approved by County Attorney as  
to form and legal sufficiency. 

Peter S. Tell

By: \_\_\_\_\_  
Deputy Clerk

5

## ATTACHMENT A

Baynanza 2006 Budget (all events)	
Description	Cost
Sanitation (toilets / dumpsters / island cleanup, biohazardous disposal)	\$ 7,300.00
Equipment rental / services	\$ 600.00
T-shirts	\$32,000.00
Temporary staff	\$ 5,000.00
Event Supplies (drinks, ice, garbage bags, etc.)	\$ 6,800.00
Site signage	\$ 7,000.00
GSA Printing	
Calendar of Events	\$17,300.00
Posters	\$ 1,700.00
Registration forms	\$ 700.00
Site Organizer's Kit	\$ 100.00
GSA Postage	\$ 2,000.00
Transportation (buses / vans)	\$ 1,500.00
<b>Total Cost / Request</b>	<b>\$82,000.00</b>